

To the Business Owner...

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RetailTouch

A Better System



This is how software should be - powerful, flexible, affordable, with unique features, and above all *easy to use*.

Our many existing customers already know how good RetailTouch is. Many have upgraded from some other system and are delighted with the huge improvements they get with RetailTouch. We get a lot of excellent feedback, with typical comments being:

- Very EASY to learn and use.
- Saves significant TIME across the board, eg. serve customers more efficiently, easily raise fast, accurate orders, and end-of-month accounts are a breeze.
- Very simple to monitor prices, stock and sales performance, and to run the most effective customer incentives, so RetailTouch directly helps lift SALES and PROFITS.

These and other features mean RetailTouch...

- MORE than pays for itself, through extra earnings and savings.
- Quickly frees up TIME, for owners to further improve their business, and to increase quality home/relaxation time.

Hence another piece of feedback from our customers - wishing they'd started using RetailTouch sooner! Your store will also present as being modern and streamlined, which always adds value to a business, and you'll have the peace of mind of dealing with a company with a long and successful track record in top-line POS & Business Management systems.

To learn more - call us on **08 8234 8002** to talk to a **RetailTouch** specialist, and discover how much *extra profit* you could be making by using this exceptionally excellent new POS system!

Some of RetailTouch's excellent and class-leading features...

- Fully flexible and configurable POS screen layouts, eg. add, remove or move buttons, set colours and button/panel sizes, add new functions, Deals, display more or less product and customer information, and flexible auto-fill panels (great time-savers).
 - Auto-fill POS panels with auto-matched product images, eg. show fruit, veg, fresh produce, fast-food, hard-to-scan/bulky items, and non scannable items.
 - In-store promos auto-display on a customer screen, eg. a 17" LCD, with auto-matched product images, and which can also display current-sale info.
 - POS assesses items sold and auto-suggests available discount offers, eg. for multi-component Deals, Mix & Match, quantity-based price breaks and hosted or in-store promos (including time-of-day, day-of-week, customer and/or customer type) - so the operator can scan products in any order.
 - Smart Auto-stand-alone: If a problem occurs, eg. with cabling or a main PC, operations continue completely automatically - no user intervention required.
 - Smart Auto-Resume: When the issue is resolved, eg. the cable reconnected or main PC restarted, full RetailTouch networking resumes completely automatically, including merging all transactions made while running in auto-stand-alone mode.
 - Customer/debtor accounts, statements, account keeping fees and early payment discounts.
 - Built-in Cash-book (reconcile your bank statements) and Electronic Banking (eg. for creditor payments).
 - RetailTouch is built on a full General Ledger and all transactions are automatically and properly processed (double-entry accounting), with options to export to Myob and Sybiz, eg. for an external accountant if desired. Real time P&L and Balance Sheet are a click away!
 - Report-Writer with automatic interface to Microsoft Excel - easy, powerful and flexible reporting. No need to rely on a program mod to get the exact report you need.
 - Fast, efficient, real time multi-stores and general off-site system management.
 - Built in multi-business functions eg. fuel (POSTEC pump controller), hires (movies or games), hardware (timber/measured quantities), electrical, sports/leisure, gifts camping, clothing, café, wine/gourmet food, newsagency, govt/tourism, souvenirs, and many more.
 - XPOS and Tafmo on-line interface, to significantly increase profits without having to stock those items, eg. mobile phone recharge and road tolls.
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